

Privacy Policy

Last updated: July 2, 2025

1. Introduction

Welcome to Ethical Intelligent Technologies LLP (“we”, “our”, or “us”). We value your trust and are committed to protecting your privacy and personal data. This Privacy Policy explains how we collect, use, store, process, and protect your information when you visit our website <https://ethicalintelligent.com/> (“Site”) or use our products and services, including IoT solutions, IT services, and AI-powered applications (collectively, the “Services”).

By accessing our Site or using our Services, you consent to the practices described in this Privacy Policy.

2. Information We Collect

We collect various types of information to provide and improve our Services, communicate effectively with you, and comply with legal obligations.

Personal Information:

We may collect personal data that you voluntarily provide, including but not limited to:

- Full name
- Email address
- Phone number
- Company name and job title
- Postal or business address
- Any other information you submit via forms, requests, or communications with us

Usage and Technical Data:

When you interact with our Site or Services, we may automatically collect certain information, such as:

- IP address and geolocation data
- Device type and unique device identifiers
- Browser type and version
- Operating system
- Referring website or pages visited
- Date, time, and duration of visits
- Clickstream data and usage patterns

Cookies and Tracking Technologies:

We use cookies, web beacons, pixels, and similar technologies to:

- Remember your preferences
- Analyze website traffic and user behavior
- Customize your experience
- Measure the effectiveness of marketing campaigns

You can manage your cookie preferences through your browser settings.

3. How We Use Your Information

We use the information we collect for the following purposes:

- To deliver and operate our Services: Providing IoT solutions, tracking systems, waste management, AI and IT services tailored to your needs.
- To communicate with you: Responding to inquiries, sending confirmations, support updates, and administrative messages.
- To improve and develop our Services: Analyzing usage trends, troubleshooting issues, and enhancing our offerings.
- To ensure security and compliance: Detecting and preventing fraud, unauthorized activities, or violations of our Terms and Conditions.
- To comply with legal obligations: Fulfilling our duties under applicable laws and regulations.

4. How We Share Your Information

We do not sell or rent your personal data. We may share your information in limited circumstances:

- Service Providers and Partners: We engage trusted third parties to perform certain services on our behalf, such as website hosting, analytics, payment processing, or customer support. These parties are contractually bound to safeguard your information.
- Business Transfers: In the event of a merger, acquisition, or sale of our assets, your information may be transferred as part of the transaction. We will notify you if your data becomes subject to a different Privacy Policy.
- Legal Requirements: We may disclose your information if required to comply with applicable laws, regulations, court orders, or to protect our legal rights or the safety of our users.

5. Data Security

We implement appropriate administrative, technical, and physical safeguards designed to protect your personal information from loss, misuse, unauthorized access, disclosure, alteration, or destruction.

However, please note that no internet-based service is entirely secure. While we strive to protect your information, we cannot guarantee its absolute security.

6. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal data, such as:

- The right to access and receive a copy of your data
- The right to correct or update inaccurate or incomplete information
- The right to request deletion of your data
- The right to restrict or object to certain processing
- The right to withdraw consent where processing is based on consent

To exercise any of these rights, please contact us at sales@ethicalintelligent.com. We will respond to your request in accordance with applicable data protection laws.

7. Data Retention

We retain your personal information only for as long as is necessary to fulfill the purposes for which it was collected, comply with our legal obligations, resolve disputes, and enforce our agreements.

8. Third-Party Links

Our Site may contain links to external websites or services operated by third parties. We do not control and are not responsible for the privacy practices or content of such websites. We encourage you to review their privacy policies before providing any personal data.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. When we do, we will revise the “Last updated” date at the top. We encourage you to review this page regularly to stay informed about how we protect your information.

10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

Email: sales@ethicalintelligent.com

Address: Chennai, India

Website: <https://ethicalintelligent.com/>